

RICCARDO RUGGIERO

Marketing and Business Development



About Me

I am very **empathetic and able to establish easily relationships with others.**

I love languages, especially **English** and **French**, individual and collective sports **Football** and **swimming** and i am really passionate about **Science, History, Philosophy and Business.**

My profile is a balanced mix between a scientific and a humanistic one. Currently I am building a brand and managing holiday houses and ancillary activities for some **real estate properties** in Naples.



+393317492000



riccardo.ruggiero@outlook.it



31 Pietro Mascagni Street, Naples

LANGUAGE

- English: Fluent (C1)
- French: Upper Intermediate (B2)
- Italian (Native)

EXPERTISE

- Empathy
- Creativity
- Curiosity
- Proactivity
- Critical Thinking
- Management skills

ADDITIONAL EXPERIENCES

Volunteering through the ONLUS organisation
"Tutti a scuola", fund-raising through theater exhibitions.

Competition level in football, swimming and athletics.

Leadership skills: elected students' representative during high school years.

EXPERIENCE

Entrepreneur-Business Development

AllOmbradelVesuviorooms - 2022 - Present (Naples, Italy)

Management of a portfolio of five properties, Complete guest assistance in all aspects of their holiday, Operational coordination, marketing, and optimization of property profitability

Marketing Specialist Stewart Italia 2020 -2021 (Naples, Italy)

Design and launch of a pharmaceutical product

Marketing Specialist SN Supply Sneakers 2019 - Present (Naples, Italy)

Marketing and distribution of limited edition Sneakers

Private teacher for University and High school students 2011 - 2017 (Naples, Italy)

Mathematics and English.

Event manager in various leisure organisations 2009-2017 (Naples, Italy)

University and High school events

EDUCATION

Admitted to practice as Biologist

2024 (Campania and Molise, Italy)

Professional Association of Biologists, Campania and Molise, Italy

Italian Medical test

2021 (Naples, Siena)

I passed the Italian medical test for Italian Medical University but I choose to continue with other Projects.

Master degree in Pharmaceutical Biotechnology 2018 – 2021

Federico II University (Naples, Italy)
ISTUD Business School

2017 - 2018 (Baveno, Turin, Italy)

Msc in "Scientists of enterprises", majoring in general management, healthcare organization and pharmaceutical marketing.

Bell English Business School

2017 - 2018 (London, England)

Intensive general English course focusing on Business Management.

Bachelor degree in Health Biotechnology

2013 -2017

Federico II University (Naples, Italy)

REFERENCES

Career Coach and ISTUD mentor Anne Cnops,
anne@cnops.eu

Organic Chemistry Head Professor at University of Naples Federico II, Gennaro Piccialli,
gennaro.piccialli@unina.it